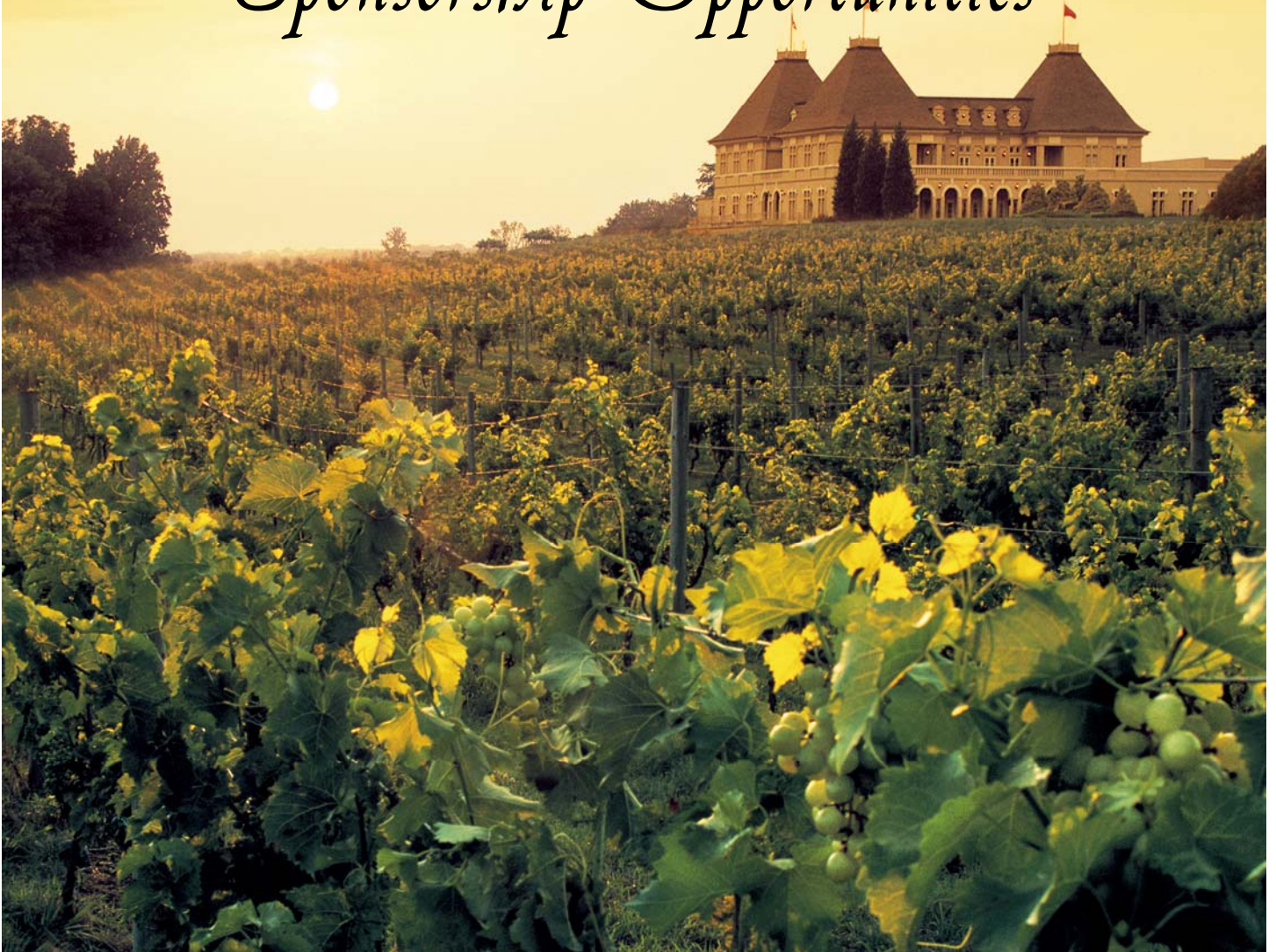


117th Annual Convention

Sponsorship Opportunities



June 3 - 6, 2010 ▲ Chateau Elan ▲ Braselton, Georgia

Sponsorship Opportunities

	Bronze	Silver	Table Top Exhibit	Gold	Platinum	Diamond
	Members \$500	Members \$1000	Members \$1500	Members \$2500	Members \$5000	Members \$10,000
	Nonmembers \$750	Nonmembers \$1250	Nonmembers \$1750	Nonmembers \$2750	Nonmembers \$5250	Nonmembers \$10,250
Two Complimentary Convention Registrations					✓	✓
One Complimentary Convention Registration			✓	✓		
Complimentary table top exhibit			✓			✓
One full page ad in the official convention program						✓
One half page ad in the official convention program					✓	
Company link from Annual Convention web page to sponsor's web site upon request				✓	✓	✓
Special recognition in <i>The Alabama Banker</i>		✓	✓	✓	✓	✓
Sponsor ribbons attached to name badge of each company representative attending	✓	✓	✓	✓	✓	✓
Signage at appropriate functions	✓	✓	✓	✓	✓	✓
Pre-registration list emailed one month in advance of convention upon request	✓	✓	✓	✓	✓	✓
Company listing in the official convention program	✓	✓	✓	✓	✓	✓

Sponsorship Items

Diamond Sponsorship Opportunities

- Grand Finale Dinner

Platinum Sponsorship Opportunities

- Opening Night Reception
- Saturday Lunch
- Keynote Speakers
- General Sessions
- Entertainment for Saturday Evening

Gold Sponsorship Opportunities

- Coffee Breaks
- Spouse Gifts
- Saturday Night Cocktail Party
- Golf Tournament Lunch & Prizes
- Other items available on request

Guidelines and Agenda

Sponsorship Guidelines

- Sponsor events will be assigned according to the order of receipt of the completed application and payment. If no longer available, you will be contacted to discuss suitable alternative sponsorships.
- Payment must be received no later than May 1, 2010 to guarantee that your company's name is printed in the official convention program, all signage at the convention and on any printed materials where sponsors will be listed. ABA reserves the right to resell the selected sponsorship item if full payment is not received prior to the event.
- Displays must fit on a six-foot banquet table and your display is limited to this size. Electricity is not provided.
- Cancellation, in writing, is permitted only before May 1, 2010. A refund minus \$200 will be applied. No refunds will be issued after May 1, 2010.

Tentative Agenda

Thursday, June 3, 2010

1:00 - 5:00 p.m. Registration Open (Booths Open)
1:00 - 5:00 p.m. Sponsor Setup
6:00 - 7:00 p.m. Reception (Booths Open)
Dinner on your own

Friday, June 4, 2010

8 a.m. Continental Breakfast (Booths Open)
9 a.m.—12 p.m. Business Session (Booths Open)
1 p.m. Golf Tournament
Dinner on your own

Saturday, June 5, 2010

8 a.m. Continental Breakfast (Booths Open)
9 a.m.—12 p.m. Business Session (Booths Open)
12 p.m.. Sponsor Booth Breakdown
12 p.m. - 1 p.m. Luncheon Buffet
7:30 p.m. Grand Finale Dinner

Sunday, June 6, 2010

General Departures

This is a tentative agenda and is subject to change.

Advertising Opportunities

Official Convention Program Advertising Opportunities

We feel it is important for our members to learn more about the products and services available to them. As an advertiser, you may choose to advertise in our Official Convention Program. Over 200 chairmen, directors, presidents and CEOs will be given an Official Convention Program used for the duration of the convention. Your ad will have great exposure to a broad audience. The last date that ad can be accepted is May 1, 2010.

Ad Size	Dimensions	Member Rate	Nonmember Rate
Half Page B&W	8.5" wide x 5.5 " tall	\$150	\$300
Full Page B&W	8.5" wide x 11" tall	\$250	\$500
Inside Back Cover Color	8.5" wide x 11" tall	\$500	\$1000
Inside Front Cover Color	8.5" wide x 11" tall	\$500	\$1000

Electronic Submission

Materials may be submitted on PC format disk or via email to the Association at info@alabamabankers.org. Files must be submitted in either PageMaker, Quark, Illustrator, EPS or PDF formats. All ads will be printed in black and white unless they are one of the inside cover ads.

Ad Placement

With the exception of both the inside front and back covers, location of the advertisements will be at the discretion of The Alabama Bankers Association.

Payment and Cancellation

Payment is due within 30 days upon receipt. ABA reserves the right to resell ad space if payment in full is not received by the due date or program publication, whichever is first. Cancellation, in writing, will be permitted until May 1, 2010. A refund minus \$200 processing fee will be applied. Refunds will not be issued after May 1, 2010.



117th Annual Convention Sponsorship Registration Form

June 3 - 6, 2010 ▲ Chateau Elan ▲ Braselton, Georgia

INFORMATION TO BE USED IN ROSTER (Please Print or Type!):

CONTACT INFORMATION (if different from above):

Company Name _____ Representative to contact: _____
 Mailing Address _____ Mailing Address _____
 City/State/Zip _____ City/State/Zip _____
 Phone _____ Fax _____ Phone _____ Fax _____
 Email _____ Email _____
 Website _____

Submission of this registration form to the Alabama Bankers Association constitutes your commitment to serve as a sponsor and your agreement to pay the following sponsor fee : (Please check one)

Member Rates

- Diamond Sponsor (\$10,000) Platinum Sponsor (\$5000) Gold Sponsor(\$2500) Table Top Exhibitor (\$1500) Silver Sponsor(\$1000) Bronze Sponsor (\$500)
- \$500 Inside Front or Inside Back Cover Ad \$250 Full Page Ad \$150 Half Page Ad

Nonmember Rates

- Diamond Sponsor (\$10,250) Platinum Sponsor (\$5250) Gold Sponsor (\$3250) Table Top Exhibitor (\$1750) Silver Sponsor (\$1750) Bronze Sponsor (\$750)
- \$1000 Inside Front or Inside Back Cover Ad \$500 Full Page Ad \$300 Half Page Ad

Event/Item you would prefer to sponsor in order of preference: (1) _____ (2) _____

Full Name	Level of Sponsorship						Total		
	Diamond Members/ Nonmembers	Platinum Members/ Nonmembers	Gold Members/ Nonmembers	Table Top Exhibit Members/ Nonmembers	Silver Members/ Nonmembers	Bronze Members/ Nonmembers		Spouse Members/ Nonmembers	Child Members/ Nonmembers
(1)					\$575/\$875	\$575/\$875	\$350	\$175	
(2)					\$575/\$875	\$575/\$875	\$350	\$175	
(3)					\$575/\$875	\$575/\$875	\$350	\$175	
(4)					\$575/\$875	\$575/\$875	\$350	\$175	
							Amount of Sponsorship		
							Amount of Official Convention Program Ad		
							Subtotal		
							Total Amount Due		

After May 1, add \$100 to price of registration for sponsor and \$50 for spouse or child.

Displays must fit on a six-foot banquet table and your display area is limited to this size.

I/We hereby make application for a sponsorship opportunity at the 117th Annual Convention and agree to abide by the Sponsorship Terms and Agreements as set forth in this brochure.

Signature _____ Title _____ Date _____

117th Annual Convention Sponsorship Guidelines

Sponsorship Terms and Agreement

All menu items, arrangements, etc. are under the control of the Alabama Bankers Association (ABA) unless otherwise discussed. The ABA expressly reserves the right to refuse any sponsor, without notice or hearing, to any applicant for sponsorship at any and all forums sponsored by the ABA. This agreement may be rescinded at any time without cause at the discretion of the ABA upon repayment of any fees advanced, less any expenses which may have been incurred by the Association. By making application, the sponsor expressly agrees to accept all terms and conditions of this agreement.

Hotel Information

The ABA has blocked rooms for our guests use during the dates of our Convention. Rooms are offered at a cost of \$185 per night plus applicable occupancy and resort taxes and gratuities. These rates are for single or double occupancy. You are encouraged to make your hotel reservations at your first available opportunity to receive the arrival and departure pattern that you request. The hotel phone number is 800-233-9463.

Cancellation

Cancellation, in writing, is permitted only before May 1, 2010. A refund minus \$200 will be applied. No refunds will be issued after May 1, 2010.

Convention Dress

In celebration of the relaxed atmosphere of the conference, we encourage you to dress casually and comfortably for the majority of the conference. A jacket for men is suggested for the Saturday evening dinner.

Use of Space and Restrictions

All undefined space is under the control of the Alabama Bankers Association and should not be used for exhibits or demonstration purposes. No sponsor shall use its exhibit in any manner so as to interfere with the operation of any other exhibit. Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the hotel structure without permission from the proper building authority. No exhibitor shall permit any other corporation or firm or its representatives to use the space allotted to them, nor shall they display articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant may be by written permission of the Alabama Bankers Association only, and shall be subject to additional charges.

Liability

Neither the Alabama Bankers Association, nor The Chateau Elan, shall be responsible for any injury to any exhibitor or to the exhibitor's employees or property or for the loss by fire, theft, damage or any other cause. In all cases, exhibitors wishing to insure their goods must do so at their own expense.

Right of Refusal

The Alabama Bankers Association expressly reserves the right to refuse exhibit space, without notice or hearing, to any applicant for exhibit space at any and all trade shows sponsored by the Alabama Bankers Association or any and all trades shows occurring in conjunction with Association forums.

More Information

For more information, email or call The Association at info@alabamabankers.org or 334.834.1890.

Space is limited, so fax in your registration form to 334.834.4443 and reserve your space today!