

2010 ESSAY SCHOLARSHIP
ABA Leadership Section



Since 1890...

More Than a Century of Service to the Banks and Bankers of Alabama

Alabama Bankers Association

534 Adams Avenue
Montgomery, Alabama 36104
(334) 834-1890, phone
(334) 834-4443, fax
www.alabamabankers.org

Purpose

The purpose of the Alabama Leadership Bankers Essay Scholarship is to educate students on economic education and how it affects them in their personal lives.

Essay Topic

“Three Things Every High School Graduate Should Know About Personal Finance”

Participant Qualifications

1. Must be a high school senior.
2. Must have knowledge of good money management skills (knowledge of decision-making related to spending and saving, investing, use of credit, etc.).
3. Applicants are selected by the schools at their own discretion.

Judging Criteria

The essays will be judged on the following five elements:

- **Comprehension**--How well does the essay reflect a thorough comprehension of the issues involved in the essay topic?
- **Organization**--Does the argument follow a logical and easily understood progression? Does corroborating evidence suppose the essay's main points?
- **Conclusions**--Do the conclusions follow logically from the argument? How compelling are the conclusions?
- **Creativity**--Use of diverse resources, including interviews. Creative angle on the issue.
- **Writing**--Correct grammar, spelling, punctuation. Concise language.

The weight of each element will be based as follows: 20% Comprehension, 20% Organization, 20%Conclusions, 20% Creativity, 20% Writing.

Award

A \$1000 scholarship will be presented to the winning essay from within the state.

Rules

1. Essays must be written on the essay topic “Three Things Every High School Graduate Should Know About Personal Finance”
2. Only high school seniors may enter the contest.
3. The essay must be the work of the student submitting the essay.
4. Entries must be typed and double spaced in Times New Roman or Arial font no smaller than 10 pt.
5. The essay text is limited to three (3) double-spaced, single-sided, numbered pages with one-inch margins. The cover page and bibliography are not included in the three pages.
6. Each essay must reflect the student's own research, writing and original thinking.
7. Each essay must include a cover page, not considered text, with the following information:
 - Essay title
 - Author's name
 - School name
 - School address
 - School telephone number
 - Total number of pages of essay
9. The title of the essay, but NOT the author's name, MUST appear on the top of the first page of essay text.
10. Reference should be included and clearly identified.
11. The application form must accompany the essay.
12. Essays will not be returned to the author; they become property of The Alabama Bankers Association. The Association may reprint the essays in educational publications. Appropriate citations will be given to the writers.
13. Essays should be mailed to Alabama Bankers Association, Essay Scholarship, 534 Adams Avenue, Montgomery, AL 36104.
Essays should arrive no later than May 1, 2010. Any essay that arrives after that date will not be accepted.
14. Submitted essays that are not in compliance with the rules of the competition will not be submitted to the judging committee.
15. All committee decisions are final.

More Information

You may copy this form as needed. You can also download this form from The Alabama Bankers Association website at www.alabamabankers.org. For more information, contact the Association office at (334) 834-1890 or by email at the following email address: info@alabamabankers.org.

ALABAMA BANKERS ASSOCIATION LEADERSHIP SECTION

2010 Essay Scholarship Application Form

Please print in black or blue ink. You must attach a typed copy of your essay to this application form. Make your entries as neat and accurate as possible.

First Name	Middle Initial	Last Name
Parent/Guardian's Name		
Mailing Address		
City	State	Zip
Home Phone Number	Work Phone Number	School Phone Number
School Name		
School Address	City	State/Zip
School District		
County		
Sponsoring Teacher		
School Principal		

I hereby affirm that this essay is original, and give my permission for the Alabama Bankers Association to reprint my text if they so desire.

Student Signature

Date

All essays become property of the Alabama Bankers Association.

All essays must be returned to the following address with this application by May 1, 2010. All applications received after May 1, 2010 will be void.

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